



CONTACT

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AI + DESIGN LEADERSHIP

- Claude Code
- ChatGPT
- Microsoft Copilot
- Figma AI
- Prompt Engineering
- AI Workflow Automation
- Human-Centered AI Design
- Enterprise AI Adoption

CORE EXPERTISE

- Product Strategy & Roadmapping
- Enterprise Product Design
- Design Systems & Libraries
- User Research & Insights
- Journey Mapping & Service Design
- Information Architecture
- Prototyping & Interaction Design
- Stakeholder Management
- Agile & Lean Methodologies
- Executive Communication

TOOLS & TECHNOLOGIES

- Figma
- Claude
- ChatGPT
- Copilot
- Jira
- Miro
- Confluence
- Airtable
- Productboard
- Notion
- VS Code
- Visual Studio
- Excel
- Power BI
- HTML / CSS
- SQL

EDUCATION

- Associate of Applied Science
Multimedia and Marketing /
Computer Science
ITT Technical Institute
2006 – 2008

SEAN WATKINS

SENIOR PRODUCT DESIGNER

Designing AI-powered enterprise products
that transform complex workflows into
intuitive experiences.

Strategic designer and collaborator
with 15+ years of experience
building enterprise products,
leading cross-functional teams, and
leveraging AI to solve real business
problems. Passionate about
simplifying complexity and
delivering impact at scale.

15+
YEARS

Designing digital
products and
experiences

7+
ENTERPRISE
PLATFORMS

Shipped across SaaS,
web and mobile
environments

10K+
USERS IMPACTED

Designing solutions
that empower teams
and customers

2x+
PRODUCTIVITY
IMPACT

Through research,
automation and design
system adoption

SELECTED IMPACT



Senior Product Designer

KROGER | Oct 2022 – Present | On-site

Led enterprise pricing experiences used by merchandising organizations. Partnered with Product, Engineering, Pricing Strategy, Data Science and executives to define product vision and roadmap.



PRODUCT STRATEGY

Led enterprise pricing experiences supporting merchandising organizations and partnered with Product Management, Engineering, Pricing Strategy and executives to define future product direction.



AI INNOVATION

Introduced AI-assisted workflows using Claude, ChatGPT, Copilot and Figma that accelerated research, documentation and design exploration while improving team efficiency.



SYSTEMS THINKING

Expanded enterprise design systems, reusable components and UX patterns that improved consistency across pricing applications.



BUSINESS IMPACT

Translated complex pricing workflows into intuitive experiences that improved usability, collaboration and decision making.



Senior User Experience Designer

CLIMATE PROS, LLC | Apr 2021 – Oct 2022 | Remote

Designed and launched core web applications and the Climate Pros Design System from the ground up. Established scalable UX processes and partnered closely with Product Owner and Engineering.



END-TO-END DESIGN

Led design from discovery through production for mission-critical web applications across the organization.



DESIGN SYSTEM

Built and maintained Climate Pros Design System in Figma, creating a foundation for consistency and scale.



AGILE COLLABORATION

Partnered with product owners and engineering teams through sprints to deliver features on time and on target.



STAKEHOLDER ALIGNMENT

Facilitated stakeholder meetings and usability testing to ensure product awareness and alignment across teams.



Senior User Experience Architect

THE WEB AND MARKETING BUREAU, LLC | Oct 2020 – Apr 2021 | Remote

Directed UX strategy across multiple client websites and applications. Led a team of designers to create intuitive, conversion-focused experiences for enterprise clients.



UX STRATEGY

Directed UX strategy across multiple client websites and applications using Sketch and Figma.



TEAM LEADERSHIP

Managed and mentored a team of 3 UI designers, driving quality, consistency and professional growth.



CLIENT PARTNERSHIP

Gathered requirements, defined project scope and delivered solutions that exceeded client goals.



AGILE DELIVERY

Organized and led daily scrum meetings to ensure timely delivery and clear communication.



Front End Developer / UX Engineer

BELCAN | Oct 2018 – Oct 2020 | On-site

Developed user interfaces and prototypes, collaborated with stakeholders and ensured high quality standards across web applications.



UI/UX DEVELOPMENT

Designed and developed high-end client interfaces, ensuring intuitive and engaging experiences.



COLLABORATION

Partnered with business owners and developers on new software initiatives.



QUALITY ASSURANCE

Owned QA testing for internal and external applications, improving quality and reliability.



AGILE DELIVERY

Successfully launched two major aerospace applications through iterative agile sprints.



I bridge the gap between business strategy and user needs
to create experiences that drive results, adoption and long-term value.

